



**ROLLY  
VIEW**  
COMMUNITY ASSOCIATION

2026

# PITMASTERS DINNER

We're getting fired up for the 2026 Pitmasters Dinner—our 6th annual celebration of all things BBQ! This much-loved event is all about amazing food, good vibes, and bringing people together. We're planning another unforgettable night packed with incredible eats, great company, and a laid-back, high-energy crowd that feels like one big BBQ family.

ROLLY VIEW COMMUNITY ASSOCIATION

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APPEAL TESTING • TREATMENT



2026 PITMASTERS DINNER

JUNE 6, 2026

# INTRODUCTION

## MEET OUR 2026 PITMASTER

Chance Hirsch with HIRSCH BBQ Inc.



[www.hirschbbq.ca](http://www.hirschbbq.ca)



Hey, I'm Chance — owner and pitmaster of Hirsch BBQ Inc. out of Calgary, Alberta, with front-row views of the Rockies and a whole lot of smoke in the air. I've been grilling and barbecuing for 25 years (professionally since 2022), teaching BBQ classes, catering events big and small, and rolling in for fresh, on-site cooks.

Whole hog is my happy place, and when we fire one up, it's not just dinner — it's a show.

I have competed in master class KCBS competitions with our award-winning co-lead team @mooseknucklebbqteam, cooking on our custom 500-gallon offset smoker "Juggernaut" and our coffin smoker "Tombstone," backed by a fully self-sustaining mobile commercial kitchen (shoutout to @lewisbbqmfg for making it real). When I'm not tending the pit, I'm in the mountains camping, hiking, hunting, and, of course, still BBQ'ing.

My pit crew is made up of longtime friends who love seeing good food bring people together as much as I do, and we can't wait to "meat" you all!

# SPONSORSHIP OPPORTUNITIES



## **TITLE SPONSOR - \$4000** **SOLD**

- Exclusive rights to be named the Title Sponsor of the 2026 Pitmasters Dinner on all advertisement, signage, and any other means of public / private communications done for the event.
- 2'x10' banner with company name to be showcased at event entrance.
- Dinner for 4 at the Pitmasters Dinner.
- Opportunity to speak at the event.
- Main Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.
- 2 Limited edition 2026 Pitmasters Dinner Hoodies.

## **PITMASTER FULL TABLE SPONSORS - \$1500**

- COMPLETE EVENING OUT!
- Exclusive rights to brand/name one dinner table for each donation of \$1500.00
- Dinner for 8 at the Pitmasters Dinner at your company table including 8 drink tickets (1 per guest)
- Option to place marketing material at event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

## **ENTERTAINMENT SPONSOR - \$2500**

- Exclusive rights to be named the official Entertainment Sponsor for the event.
- Company recognition at the Stage Area with a 2'x10' banner (yours to keep after the event).
- Dinner for 8 at the Pitmasters Dinner at your company table including 8 drink tickets (1 per guest)
- Logo on all T-Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

## **PHOTOGRAPHY SPONSOR - \$1500 OR IN-KIND DONATION**

- Exclusive rights to be named the Official Photography Sponsor for the Pitmasters Dinner.
- Dinner for 2 at the Pitmasters Dinner.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event
- Logo / Business recognition on all digital and printed advertising.

## **VOLUNTEER T-SHIRT SPONSOR - \$750 OR IN-KIND**

- Logo on all Volunteer t-shirts worn and sold at the event and recognition as the Official Volunteer T-shirt Sponsor.
- Logo / Business recognition on all digital and printed advertising.

## **DESSERT SPONSOR - \$750 OR IN-KIND**

- Recognition as the Official Dessert Sponsor for the event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

## **PITMASTER TABLE SPONSOR - \$500**

- Exclusive rights to name one dinner table for each donation of \$500.00.
- Option to place marketing material at event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

## **OTHER TYPES OF SPONSORSHIPS - PLEASE CONTACT TO DISCUSS**

- Signage Sponsor - \$1200 or in-kind
- Liquor / Wine Sponsor - call to discuss
- Meat Sponsor - \$3000 or in-kind, 4 tickets to the event included
- Coffee Sponsor - \$500 or in-kind
- Tent Sponsor - \$3500 or in-kind, 4 tickets to the event included
- Pitgames Sponsor (cornhole boards, jumbo jenga, etc)

## **IN-KIND SPONSORS - PLEASE CONTACT**

- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.
- These sponsors will help with other costs endured for the event
  - Some examples include floral centerpieces, ice / water, favors on tables (could include mints, chocolates, etc), the possibilities are endless and can be unique!

# BENEFITS OF SPONSORING

- Support Your Community – Your sponsorship helps create a memorable event that brings neighbours, friends, and local visitors together around great food and good times.
- Be Part of the Experience – Your name will be featured on signage and event materials, showing guests that you're one of the local champions helping make the night happen.
- Build Local Connections – Spend the evening mingling with community members, volunteers, and fellow supporters, strengthening relationships in a relaxed, down-to-earth setting.
- Community-Focused Visibility – We'll highlight your business on our social media and event promotions, celebrating your support and sharing the love with our wider community.



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# THANKYOU



Thank you for considering becoming a part of this amazing event!

We hope to be able to include you as an important sponsor at the 6th Annual Pitmasters Dinner.

Together, let's create an unforgettable event that celebrates community, local businesses, and great food!

*Dave, Andrew, Melissa, Kristi & Becky*

Rolly View Community Association Executive Board

For sponsorships and tickets, please contact Becky at:

**PHONE NUMBER**

780-231-6903

**EMAIL ADDRESS**

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